



## COMMUNICATION ON ENGAGEMENT (COE) Arab African American Women's Leadership Council

Period covered by this Communication on Engagement From 01/01/2022 To 22/03/2023

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

23/03/2023

Dear stakeholders,

I am pleased to confirm that the Arab African American Women's Leadership Council reaffirms its support for the United Nations Global Compact and its Ten Principles in its four main axes of focus including Human Rights, Labour, Environment, and Anti-Corruption. Our devotion to these 10 principles aligns with the value, and strategic vision of the Arab African American Women's Leadership Council, and how we aim to build and shape a better world collectively.

In this Communication of Engagement, we describe our organization's actions to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary communication channels.

Sincerely yours,

Dr. Naima Nour  
Chief Executive Officer

### Part II. Description of Actions

The Arab African American Women Leadership Council (AAAWLC) actively advocated for Sustainable Development goals number 5 and 10:

1. Achieve gender equality and empower all women and girls
2. Reduce inequalities within and across countries



Across the last two years, We have particularly tackled Gender-Based discrimination, violence, and inequalities in socio-economic contexts. We have ensured to concentrate our efforts on tackling women and disadvantaged gender identities around sensitive thematic such as climate change, sustainable development, youth mobilization, and leadership.

Our activities include a specific geographic target:

- Regionally: MENA (Middle East and North Africa)
- Internationally: United States and Global Arab immigrants worldwide

Our activities in this specific highlighted period included fundraising, cultural promotion of the Arab states, participation in meetings, work recognition, and empowerment.

We have previously collaborated with the Tunisian Mission and the UN-Arab Club with a dedication to further achieving progress in the field of human rights, sustainable development, and economic empowerment. These activities include production and sponsoring of events such as conferences, training seminars, programs and seminars for academics, professionals and for the general public. including but not limited to audio-video, film, and multimedia documentaries; Live public seminars and conferences, the creation of books, and pamphlets online e-learning courses, pod-casting, and social networking websites.

Our work included a number of diverse events and gathering in diverse settings to further champion our goal and mission as an organization within the global compact and beyond.

### **Part III. Measurement of Outcomes**

The Arab African American Women's Leadership Council leads its measurement outcomes through innovative qualitative and quantitative engagement indicators.

Quantitative indicators include the number of attendees at events, the number of funds raised, and the number of women who have been supported or empowered through the organization's programs. These indicators can be easily tracked and measured, providing concrete evidence of the organization's impact.

In addition, surveys and questionnaires are used to collect quantitative data from participants about their experiences and outcomes. Qualitative indicators, on the other hand, provide a more in-depth understanding of the impact of the AAWLC's work on women's lives.

These indicators include stories and testimonials from women who have been supported or empowered through the organization's programs. Qualitative indicators are also gathered through focus groups and interviews with participants, allowing for a more nuanced and comprehensive understanding of the organization's impact.

By combining both qualitative and quantitative indicators, the AAWLC creates a comprehensive picture of its impact and use this information to improve its programs and strategies for achieving gender equality and empowerment.

The AAWLC uses both quantitative and qualitative indicators to measure its impact and ensure that its efforts are contributing to the advancement of gender equality for Arab African American women. By continually monitoring and evaluating its work, the AAWLC makes informed decisions about its programs and strategies, ultimately increasing our effectiveness and impact in the communities we serve.